

4th International Conference
**“Transformation of International Relations
in the XXI Century:
Challenges and Prospects”**

**Diplomatic Academy of the Ministry of Foreign Affairs
of the Russian Federation
April 27th 2018, Moscow, Russia**

Conference Venue: Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation, 53/2 Ostozhenka Str., Moscow, Russian Federation.



The Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation dates as far back as 1934 when the Institute for diplomatic and consular personnel was set up at the People’s Commissariat of Foreign Affairs which was later, in 1939, transformed into the Higher Diplomatic School (HDS). In 1974 in accordance with the resolution of the government the HDS was transformed into the Diplomatic Academy of the Ministry for Foreign Affairs of the USSR.

Today the Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation is one of the major educational centers in the world, most prominent in training career diplomats and specialists in international relations. The Institute for Contemporary International Studies (ICIS) and departments of the DA do research in different fields of international relations; publish books, articles, textbooks and teaching aids. The faculty of the DA (170 people) are highly qualified. Among them there are 39 professors and doctors of sciences, 55 associate professors and candidates of sciences (PhD), 48 researches. 46 employees of the DA have diplomatic ranks: among them there are 11 Ambassadors Extraordinary and Plenipotentiary, 11 Honored Scientists. Guest-lecturers of the DA are senior officers of the Russian Ministry of Foreign Affairs, well-known politicians, high-ranking foreign officials (presidents, prime-ministers, foreign ministers, ambassadors).

The Diplomatic Academy has modern scientific, technical and information facilities. There are computer classes, satellite television, and library with 40000 copies of scientific and educational literature in 70 languages. At present, the Diplomatic Academy is one of the most prestigious educational institutions in Russia. Individuals assigned to high ranking positions in Foreign Service such as ambassadors, envoys, consuls general, counselors, and representatives at international organizations are also trained at the Academy.

Website: <http://www.dipacademy.ru/en/>

Section

Strategic Communication and Media

Organizers: Institute for Contemporary International Studies of the Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation in Cooperation with the International Centre for Social and Political Studies and Consulting, Russian – Latin American Strategic Studies Association and the European – Russian Communication Management Network.

Time: April 27th, 2018.

Venue: Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation, 53/2 Ostozhenka Street, Moscow, Russian Federation. Room ...

Information support of the round table: “Public Administration E-Journal” (Lomonosov Moscow State University) and Association of Studies, Research and Internationalization in Eurasia and Africa (Rome).

The Working Language – English.

Moderators:

Prof. DSc **Konstantin PANTSEREV**, Saint Petersburg State University, Russia

Prof. DSc **Evgeny PASHENTSEV**, Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation, Russia

Speakers:

Darya BAZARKINA, DSc, Professor at the Institute of World Civilizations, Research Coordinator on Communication Management and Strategic Communication at the International Centre for Social and Political Studies and Consulting. Moscow, Russia.

Terrorist Propaganda Threats at Present Stage

Giuliano BIFOLCHI, doctoral student at the University of Rome Tor Vergata (Italy), Co-Founder of the Association of Studies, Research and Internationalization in Eurasia and Africa (ASRIE), analyst in security, conflicts and international relations. Rome, Italy.

Italian Interests in the Russian Strategy in Libya: Analysis of Media, Political Parties and Think Tank's Reactions

Marija ĐORIĆ, PhD, Associate Professor at the Faculty of Media and Communication, Belgrade; Research Associate, Institute for Political Studies, Belgrade, Serbia.

Communication Aspects of Counteracting Hooliganism in Serbia

Marco RICCERI, Honorary Doctor of Science, the General Secretary of EURISPES.
Rome, Italy

BRICS Strategic Communication: Values, Limits, Perspectives

Konstantin PANTSEREV, DSc, Professor at the Saint Petersburg State University.
Saint Petersburg, Russia

Strategic Communication at the Age of Global Informational Warfare: Some Practical Issues

Evgeny PASHENTSEV, DSc, Leading Researcher at the Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation, Director of the International Centre for Social and Political Studies and Consulting. Moscow. Russia

The Role of Strategic Communication in the Relations between Russia and the EU

Olga POLUNINA, PhD, Associate Professor at the Russian State Social University, Senior Researcher at the International Centre for Social and Political Studies and Consulting. Moscow, Russia.

Problems of Positioning of Latin American Countries in the International Information Space

Marina SHILINA, DSc, Professor at the Plekhanov Russian University of Economics. Moscow, Russia.

Strategic Communication in Datafied Society: AI as an Actor in International Relations?

Greg SIMONS, PhD, Senior Researcher at the Uppsala Centre for Russian and Eurasian Studies of the Uppsala University. Uppsala. Sweden.

Cold War 2.0 as a Moral Panic: Mass Mediated Dimensions

Anna VELIKAYA, PhD, Alexander Gorchakov Public Diplomacy Fund Expert.
Moscow. Russia.

U.S. humanitarian Presence in Central Asia: Strategic Communication's Aspects

Marius VACARELU, PhD, National School of Political Science and Public
Administration, Bucharest. Romania.

*Transformation of International Relations in 21st century. Limits of Changes Brought
by Strategic Communication*

Erik VLAEMINCK, PhD student at the University of Edinburgh, Brussels.
Belgium.

*Trends in Strategic Communication: The Case of the EU's Strategy for International
Cultural Relations*